

DECISION	26/4463
IN THE MATTER	of the Sale and Supply of Alcohol Act 2012
	AND
IN THE MATTER	of an application by GEORGE HOSPITALITY GROUP LIMITED for the renewal of an on-licence

DECISION OF THE MANAWATU DISTRICT LICENSING COMMITTEE (ON THE PAPERS)

This application was considered by the Manawatu District Licensing Committee pursuant to the provisions of the Sale and Supply of Alcohol Act 2012.

Application

GEORGE HOSPITALITY GROUP LIMITED has applied for the renewal of an on-licence in respect of premises situated at 93 Manchester Street, Feilding and known as The Farmers Son.

Inquiring Agency Reports

Police

The New Zealand Police do not oppose the application.

Licensing Inspector

A report from the Manawatu District Council Licensing Inspector dated 29th May 2026 was received and considered. The Inspector did not oppose the application.

Medical Officer of Health

The Medical Officer of Health does not oppose the application.

Local Alcohol Policy

There is no local alcohol policy in force within the Manawatu district.

Consideration of the application

As no objection to the application has been filed and no matters of opposition have been raised by the inquiring agencies, the application was considered on the papers.

In considering whether to renew the on-licence, the licensing committee considered the criteria set out in section 131 of the Act.

District Licensing Committee decision

*Having regard to the information supporting the application and having regard to the criteria set out in section 131 of the Sale and Supply of Alcohol Act 2012 the Manawatu District Licensing Committee grants the renewal of an on-licence to **GEORGE HOSPITALITY GROUP LIMITED** in respect of premises situated at 93 Manchester Street, Feilding and known as The Farmers Son, for a period of three years expiring on the 14th day of May 2029, subject to the following conditions:*

1. Alcohol may be sold only on the following days and during the following hours:
Monday to Sunday – 8.00 a.m. to 2.00 a.m. the following day
2. The whole of the premises is designated:
Undesignated 8.00 a.m. to 9.00 p.m.
Supervised 9.00 p.m. to 2.00 a.m. the following day.
3. Food must be available for consumption on the premises at all times when open for the sale of alcohol. A minimum of three types of food choices must be available (excluding nuts, chips and the like). Menus and the availability should be clear to customers and food should be actively promoted.
4. Drinking water must be freely available and this must be clear to customers while the premises are open for the sale and supply of alcohol.
5. A range of low-alcohol and non-alcoholic drinks must be available at all times when the premises are open for the sale of alcohol.
6. A telephone must be freely available for customers to call for transport and staff must assist if required. Telephone numbers for alternative forms of transport from the premises must be displayed.
7. A Host Responsibility Policy must be maintained and displayed at all points of sale and the Licensee must ensure all staff receive training in their responsibilities and obligations under the Sale and Supply of Alcohol Act 2012.
8. The area where alcohol is to be sold and consumed is described in the plan date stamped as received by the District Licensing Committee on 23 January 2025 no alcohol is to be taken out of this area
9. A copy of this licence must be displayed at the principal entrance to the premises. The entrance from 93 Manchester Street is designated as the principal entrance.

Dated at Feilding this 8th day of June 2026

Signed



Ross Brannigan
Commissioner, Manawatu District Licensing Committee

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